

Sunny Alhat

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Location: Mumbai, Maharashtra.

Objective: Seeking opportunities where I can contribute by creating innovative solutions.

Summary: 6+ years of experience building fast, secure and SEO-optimized websites with WordPress and PHP.

Work Experience:

Medialliance Digital - Sr. Web Developer | *June 2018 to Oct 2024*

- Managed end-to-end website development, from wireframes to deployment.
- Built extensively customized web experiences for Brand & eCommerce with payment gateway functionality using **WordPress & WooCommerce**
- Created fast, SEO-optimized websites and high-converting lead generation landing pages.
- Redesigned and maintained a **Shopify** eCommerce store for a Canadian heated apparel brand.
- Optimized a Canadian beautician's **Squarespace** website by resolving bugs, refining design elements, and enhancing overall user experience and functionality.
- Developed a data-driven application using Facebook Marketing API for better marketing insights using **Flask, Pandas Library** and **Google Charts**
- Implemented event tracking and guided clients' teams on **Google Analytics** setup.
- Created interactive dashboards in Looker Studio for actionable insights.
- **Reduced server costs by 50%** through resource analysis and optimization.

Skills

- Backend & Frameworks: PHP, Python, Laravel, Flask
- CMS: WordPress (Custom Theme & Plugins), Shopify, Squarespace
- Front-end: HTML, CSS, JavaScript, Bootstrap CSS
- Server & Database: AWS EC2, MySQL
- Tools: VS Code, GIT, Figma, Canva, Notion, Google Analytics, Looker Studio

Strengths

- Team Player: I enjoy collaborating with diverse teams to achieve shared objectives.
- Adaptable: I quickly learn new technologies and apply them effectively in projects.
- Clean Code: I ensure that my code is always well-commented and documented for clarity.

Education Details

B.Sc. Computer Science – *Mumbai University, 2016*

Socials

